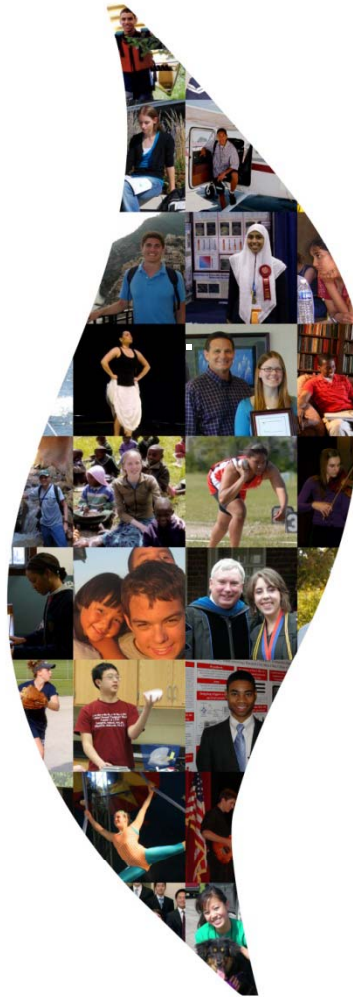




National Merit Scholarship Corporation

- National Merit Scholarship Corporation (NMSC) was created in 1955 as a privately supported, not-for-profit organization [501(c)(3)] that receives no government assistance



- NMSC's mission is to identify and honor academically talented high school students of the United States



NMSC Scholarship Facts



- National Merit® Scholars receive the highest academic honor attainable by high school students of the United States
- Over 360,000 scholarships worth more than \$1.4 billion have been awarded through NMSC to date
- The majority of scholarships are financed by independent sponsors, including corporations, company foundations, and businesses



NMSC Services for Sponsors

NMSC administers scholarship programs for corporate sponsors

Services include:

- Providing suggestions for publicizing scholarship programs
- Identifying candidates and processing applications
- Selecting scholarship winners
- Assisting with Scholar announcements
- Providing certificates to present to scholarship winners
- Distributing scholarship payments to Scholars through colleges/universities
- Monitoring and reporting on the progress of Scholars pursuing undergraduate degrees



Benefits of Sponsorship

Benefits include:

- Goodwill/Philanthropy
- Improve employee morale
- Foster loyalty among employees
- Initiate promising relationships between companies and students
- Identify potential recruits for internships and employment



All funds provided by sponsors are used entirely for scholarships and are 100% tax-deductible contributions



Scholarship Program Options

Options include:

- Candidate qualifications that match sponsor interests
 - Children of employees
 - Students pursuing specific majors and/or career interests
 - Residents of areas/communities
- Number of awards
- Scholarship amounts
- Name of awards





Scholarship Program Costs

All sponsor payments to NMSC are used exclusively for scholarships

- No administrative fees
 - In lieu of administrative fees, sponsors contribute a nominal grant per scholarship which is used to underwrite additional scholarships
- No additional costs

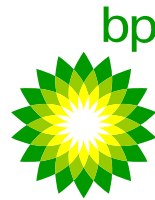




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Contact Us About Sponsorship

Please join NMSC in recognizing some of the academically talented students of the United States to encourage their continued success and to meet their full potential

Jeffrey Z. Little

Vice President and
Executive Director of Administration
Phone: (847) 866-5118



NATIONAL MERIT SCHOLARSHIP CORPORATION

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